SA LESPERSON

ACCEPTED BY AGENCY



AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58192-1

DATE PRINTED 09/05/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

PAGE AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 22 426 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MEDIA STRATEGIES & RESEARCH WARREN FOR SENATE 2012 Required 11350 Random Hills Rd Ste 670 5 Middlesex Ave Fl 1 AND Announcement 28 days **ADDRESS** Fairfax VA 22030-7428 Somerville MA 02145-1102 prior notice USA USA CONTACT R. BEALE PRODUCTWARREN/D/US SEN MA LO CAL SA LESPERSON AGENCY EST. NO. PRODUCT PAT CASHEN POLITICAL 1302 CODE NATIONAL

NO. WEEKS:

BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12

CB S Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

	-8400res	SPOTS		ME	ncted to the state of		\$7954478 (1997)(0.000 (1995))	TOTAL	V20-4477-1100-1100-11	
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	11111	5 2	05:00A	05:56A		10/29/12-11/02/12 11/05/12-11/06/12	WBZ NEWS	7	500.00	3500.00
2 Fixed	22222	10 4	05:58A	07:00A		10/29/12-11/02/12 11/05/12-11/06/12	WBZ NEWS	14	900.00	12600.00
3 FIXEC	22222	10 4	07:00A	09:00A	30S	10/29/12-11/02/12 11/05/12-11/06/12	THE EARLY SHOW	14	500.00	7000.00
4 FIXED	Sa	1	05:00A	06:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	270.00	270.00
5 FIXEC	Sa	1	06:00A	07:00A	30s	11/03/12-11/03/12	WBZ NEWS	1	540.00	540.00
6 FIXED	Sa	1	07:00A	08:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	630.00	630.00
7 FIXEC	Sa	2	08:00A	10:00A	30S	11/03/12-11/03/12	SATURDAY EARLY SHOW	2	990.00	1980.00
8 FIXED	Su	1	06:00A	07:00A	30s	11/04/12-11/04/12	WBZ NEWS	1	540.00	540.00
9 FIXEC	Su	1	07:00A	08:00A	30s	11/04/12-11/04/12	WBZ NEWS	1	630.00	630.00
10	Su	1	08:00A	09:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	900.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part

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of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER)



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CONTRACT NO. REV. 1061-58192-1

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PAGE

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

22426 AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MEDIA STRATEGIES & RESEARCH WARREN FOR SENATE 2012 Required 5 Middlesex Ave Fl 1 11350 Random Hills Rd Ste 670 AND Announcement 28 days **ADDRESS** Fairfax VA 22030-7428 MA 02145-1102 Somerville prior notice USA USA CONTACT R. BEALE PRODUCTWARREN/D/US SEN MA LOCAL SALESPERSON AGENCY EST. NO. PAT CASHEN POLITICAL 1302 CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12 NO. WEEKS:

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- ethnicity										
	- 11/2	SPOTS		ME TO	LEMOTH	FFFFOTN/F DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED	DAYS	PWK.	FROM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDC31.	UNITRALE	TOTAL VALUE(I)
11 FIXED	Su	2	08:57A	10:30A	30s	11/04/12-11/04/12	CBS SUNDAY MORNING	2	1980.00	3960.00
12	01101	2	09:00A	10:00A		10/31/12-11/02/12 11/06/12-11/06/12	RACHAEL RAY	3	585.00	1755.00
FIXED 13 FIXED	11000	1	10:00A	11:00A	30S	10/30/12-11/05/12	LET'S MAKE A DEAL	2	1000.00	2000.00
14 FIXED	11111	5 2	11:00A	12:00N	30S	10/29/12-11/02/12 11/05/12-11/06/12	PRICE IS RIGHT	7	1080.00	7560.00
15 FIXED	11111	5 2	12:00N	12:27P	30s	10/29/12-11/02/12 11/05/12-11/06/12	WBZ NEWS	7	630.00	4410.00
16 FIXED	м	1	12:27P	02:00P	30s	10/29/12-10/29/12	CBS SOAP ROTATION	1	600.00	600.00
17 FIXED	22222	10 2	03:00P	04:00P	30S	10/29/12-11/02/12 11/05/12-11/05/12	DR. PHIL	12	650.00	7800.00
18 FIXE	11111	5	04:00P	04:30P	30s	10/29/12-11/02/12 11/05/12-11/05/12	JUDGE JUDY	6	850.00	5100.00
19	11111	5	04:30P	05:00P	30s	10/29/12-11/02/12 11/05/12-11/05/12	JUDGE JUDY	6	850.00	5100.00
FIXE										

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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

22426 AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME MEDIA STRATEGIES & RESEARCH WARREN FOR SENATE 2012 Required 11350 Random Hills Rd Ste 670 5 Middlesex Ave Fl 1 AND Announcement 28 days **ADDRESS** Fairfax VA 22030-7428 Somerville MA 02145-1102 prior notice USA USA CONTACT R. BEALE PRODUCTWARREN/D/US SEN MA LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302 SALESPERSON CODE SALESPERSON

NO. WEEKS:

BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12

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		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
20 FIXED	22222	10 2	05:00P	05:30P		10/29/12-11/02/12 11/05/12-11/05/12	5PM NEWS	12	1000.00	12000.00
21 FIXEE	22222	10 2	05:30P	06:00P		10/29/12-11/02/12 11/05/12-11/05/12	530PM NEWS	12	1100.00	13200.00
22 FIXED	22222	10 2	06:00P	06:30P	30S	10/29/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	12	1440.00	17280.00
23 FIXEC	11110	4 1	07:00P	07:28P	30S	10/29/12-11/01/12 11/05/12-11/05/12	WHEEL OF FORTUNE	5	1980.00	9900.00
24 FIXED	11110	4	07:28P	07:57P	30S	10/29/12-11/01/12 11/05/12-11/05/12	JEOPARDY !	5	2880.00	14400.00
25 FIXEC	F	2	07:00P	08:00P	30S	11/02/12-11/02/12	PATRIOTS ALL ACCESS	2	1800.00	3600.00
26 FIXED	Sa	1	07:00P	07:28P	30s	11/03/12-11/03/12	WHEEL OF FORTUNE	1	900.00	900.00
27 FIXED	Sa	1	07:28P	07:56P	30S	11/03/12-11/03/12	JEOPARDY!	1	990.00	990.00
28 FIXED	М	1	09:00P	10:00P	305	10/29/12-10/29/12	2 BROKE GIRLS/MIKE & MOLLY	1	9000.00	9000.00

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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

22 42 6	AGENCY (OR SERVICE) ACTING AS AGENT FOR	328312 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MEDIA STRATEGIES & RESEARCH	WARREN FOR SENATE 2012	
AND	11350 Random Hills Rd Ste 670	5 Middlesex Ave Fl 1	Required
(3)(3)(4)(7)			Announcement 28 days
ADDRESS	Fairfax VA 22030-7428	Somerville MA 02145-1102	prior notice
	USA	USA	
CONTACT	R. BEALE	PRODUCTWARREN/D/US SEN MA	
LOCAL SA LESPERS	ON PAT CASHEN POLITICAL AGENCY EST. NO. 11667	PRODUCT 1302 CODE	
NATIONAL SALESPERS	ON		

NO. WEEKS:

2

BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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		SPOTS	TII	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
29 FIXEC	М	1	09:00P	10:00P	30S	11/05/12-11/05/12	2 BROKE GIRLS/MIKE & MOLLY	1	20000.00	20000.00
30 FIXED	т	1.	07:57P	09:00P	30S	10/30/12-10/30/12	NCIS	1	15000.00	15000.00
31 LUR	W	1	07:58P	09:00P	30s	10/31/12-10/31/12	SURVIVOR XXV	1	6500.00	6500.00
32 FIXED	W	1	09:00P	10:00P	30s	10/31/12-10/31/12	CRIMINAL MINDS	1	14000.00	14000.00
33 LUR	Th	1	07:58P	09:00P	30s	11/01/12-11/01/12	BIG BANG THEORY/TWO AND A	1	9000.00	9000.00
34 FIXED	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	12000.00	12000.00
35 LUR	Th	1	10:00P	11:00P	30s	11/01/12-11/01/12	ELEMENTARY	1	5000.00	5000.00
36 LUR	F	1	07:58P	09:00P	30S	11/02/12-11/02/12	CSY: NY	1	3500.00	3500.00
37 LUR	F	1	10:00P	11:00P	30s	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00
38 LUR	Sa	1	10:00P	11:00P	30S	11/03/12-11/03/12	48 HOURS MYSTERY	1	3500.00	3500.00
39 FIXE	Su	1	07:00P	08:00P	30S	11/04/12-11/04/12	60 MINUTES	1	20000.00	20000.00
40	Su	1	09:00P	10:00P	30s	11/04/12-11/04/12	THE GOOD WIFE	1	16000.00	16000.00

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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

PAGE 5

22426	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 3283	312 ADVERTISER (OR AGENCY AND ADVERTISER	Cancellation Notice
NAME	MEDIA STRATEGIES &	RESEARCH	WARREN FOR SENATE 2012	Banning
AND	11350 Random Hills	Rd Ste 670	5 Middlesex Ave Fl 1	Required
(5.00.000)				Announcement 28 days
ADDRESS	Fairfax	VA 22030-7428	Somerville MA 02145-1102	prior notice
	USA		USA	
CONTACT	R. BEALE		PRODUCTWARREN/D/US SEN MA	
LOCAL SA LESPERSO	N PAT CASHEN POLITICA	AL AGENCY EST. NO.	PRODUCT 1302 CODE	
NATIONAL SALESPERSO	N			
BROADCA	ST SCHEDULE STARTING	10/29/12 AND ENDING 11/	06/12 NO. WEEKS: 2	

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		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXED										
41 LUR	Su	1	10:00P	11:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	7000.00	7000.00
42 FIXED	222220.	10 2	11:00P	11:35P	30S	10/29/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	12	2700.00	32400.00
43 FIXEC	Sa	1	11:00P	11:35P	30S	11/03/12-11/03/12	WB2 NEWS	1	2700.00	2700.00
44 FIXE	Su	1	11:00P	11:35P	30S	11/04/12-11/04/12	WBZ NEWS	1	2700.00	2700.00
45 FIXE	11111	5 1	11:35P	12:37A	30S	10/29/12-11/02/12 11/05/12-11/05/12	DAVID LETTERMAN	6	1350.00	8100.00
46 FIXE	Sa	1	11:35P	12:05A	30S	11/03/12-11/03/12	THE INSIDER	174	450.00	450.00 330495.00
							Total Contract.	1		0.00120100
					Qtr 4	Oct -12 .00			Total 330495.00 AND TOTAL 330495.00	

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